



B.C. SHAKE & SHINGLE ASSOCIATION

THE SHAKER NEWSLETTER

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AND PASS ALONG

September 26, 2005

Here are the recent activities and current plans for your B.C. Shake and Shingle Association:

WHISTLER UPDATE: We ran a booth at the B.C. Wood Specialties Annual General Meeting two weeks ago. Their AGM combined with their “Global Buyers Mission” attended by a convention room full of their timber frame, log home, and specialty wood members, showcasing their products to hundreds of buyers from the Pacific Rim, U.K., German, as well as the U.S. The dinner at the Roundhouse Restaurant at the top of the mountain was attended by 500 people. We had our hands full promoting shakes and shingles to the B.C. Wood Specialties member companies, as well as the incoming buyers, in effect doubling our opportunities. As always, the contacts from the show are available to our members. Kudos to B.C. Wood Specialties for a job well done, and we are enjoying building a successful partnership with them.

WHISTLER “FIRE ISSUE”: Whistler Fire Chief Bruce Hall invited me to a meeting with the Whistler Building Association to answer questions about the safety of handling fire treated shakes, performance, and environmental concerns. Previously, we presented fire treated burn test demonstrations at the B.C. Fire Chiefs AGM in Vernon, and were successful in convincing Chief Hall that fire treated shakes were a viable option to his plans of simply banning them. His concern was not for wildfires, but for the possibility of fires starting in the homes surrounded by trees and spreading in the Whistler village. Chief Hall will make his recommendations for Class A system and Class B fire treated shakes at the next council meeting. The result of these efforts is that fire treated shakes and shingles will be allowed in Whistler rather than banned.

TRADESHOWS: Our France agent is currently attending the Salon Maison Bois (Wood Homes) in Angers France, we are partnering with B.C. Wood Specialties at their display there, saving money and increasing exposure in the Canada Wood Pavillion. We are also scheduled for the Batimat trade show in Paris November 7-13, and Interbuild in Birmingham England in April. Look for the leads and referrals as we continue to focus and build in these already successful markets

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INSTALLATION INSTRUCTION CD: We have been successful in acquiring matching funding from this year's PEMD secondary round of applications, for production and copies of this long needed tool. This \$60,000 project will produce 20,000 English, and 20,000 Spanish version Cds. In the next few weeks we will commence, target completion date is by year end. Please let me know if you are aware of any interesting roofing projects coming up in October, and we'll add them to the list of possible shooting sequences.

FSR CONTRIBUTION: Ed and Lenny Watkins have indicated their plans to dedicate \$1.50 US per square to your Association for promotion and marketing of fire treated shakes and shingles. We look forward to working with them in planning and organizing the continued efforts to promoting fire treated shakes and shingles as the viable option to banning them. Your comments and suggestions are most welcome in this area.

MEMBERSHIP: We welcome Imperial Shake Co and Best Quality as renewed members. We also bid farewell to Meeker Cedar Products, a pillar to Mission that provided jobs for literally thousands of men (including me) over the years. The industry will, for sure, be less than it was without Meeker Cedar Products.

MASH (Mission Association for Seniors Housing) Don Lobb advises that the roofing for this senior's facility is being done now, and the wall shingling is scheduled for next week. Your donated products for this project are much appreciated and will indeed be a showcase for the shake and shingle industry. Stop by and take a look for yourself, it's right beside the Mission Hospital.

Yours Truly

Randy Engh
Manager
B.C. Shake and Shingle Association